

SURF EXCEL READY FOR LIFE CAMPAIGN

- Hindustan Unilever Limited (“HUL” or “Surf Excel”) invites your participation to the Surf Excel Matic “Ready for Life” Campaign on [www.surfexcel.in/readyforlife\(readyforlife.surfexcel.in\)](http://www.surfexcel.in/readyforlife(readyforlife.surfexcel.in)) (Site) for a limited duration from April’2016 to June’2016, a promotional activity to help mothers inculcate the value of sharing among children.
- The Campaign comprises of 4 Activities which are as follows:

1. Share Celebrations

- b. Under this Activity, the Participant may select any sweets listed on the Site and contribute a fixed amount for the sweets which will be distributed to underprivileged children by our Partner “Smile Foundation.
- c. The Participant shall pay only 50% of the amount for the sweets selected and the remaining 50% shall be paid by Surf excel.
- d. The amount collected shall be used to purchase sweets which will be distributed to children associated with the Smile Foundations during their Birthday Celebrations organized by Surf Excel.
- e. Participant can choose multiple sweets towards their contribution.
- f. All the contributions received from Participants through the Site and the contributions by Surf Excel shall be consolidated to purchase sweets and delivered to the Smile Foundation together to conduct one birthday celebration at the Smile Centre for all the underprivileged children.
- g. Pictures of celebrations will be taken and shared with the Participants through Email.

2. Share Sports

- a. Under this Activity, the Participant may select any sports product listed on our Site and shall contribute a fixed amount for the selected sports product which will be distributed to underprivileged children by our Partner “Smile Foundation.
- b. The Participant shall pay only 50% of the amount for the sports equipments selected and the remaining 50% shall be paid by Surf excel.
- c. All the contributions collected from Participants through the Site and that of Surf Excel shall be consolidated to purchase the sport products and delivered to our Partner Smile Foundation together on a pre-fixed date.
- d. Our Partner, Smile Foundation shall distribute the sports products at its various centres.
- e. The Pictures of the Activity shall be shared by Smile Foundation which Surf Excel shall share with the Participants over Email.
- f. The Participant may chose more than one product and make corresponding contributions.

3. Share Pre-loved Books, Toys and Clothes

- a. Under this Activity, the Participant’s children shall get an opportunity on pre-available dates to meet, interact and share their pre-loved belongings with underprivileged children of the Smile Foundation at the location communicated.

- b. The Participants shall be required to register for the Activity on the Site with the necessary details.
- c. The Activity is being conducted in the following cities only: a) Delhi b) Mumbai c) Hyderabad d) Chennai e) Bangalore.
- d. The location of the venue for the Activity shall be communicated at the time of registration.
- e. Any change in the location or time details shall be communicated to the participant on the contact details provided by the participant at the time of registration.
- f. The Activity is open only for children registered by the Participant.
- g. All Children of registered Participants shall be accompanied by their legal guardian who shall be solely responsible for their respective children. HUL/Surf Excel/Smile Foundation shall not be responsible or liable for the children during the Activity.
- h. Any other costs and arrangements, including transport to the venue shall be borne by the Participant only and not Surf Excel.
- i. Participant shall be able to donate books, toys and clothes (belongings) only and they shall ensure that the same are in good condition for use by the underprivileged children. Only a maximum one person can accompany the child for the Activity.
- j. The Participants shall ensure that the selected pre-loved belongings during Registration are brought to the venue for collection by our partner Smile Foundation.
- k. Smile foundation after the collection of belongings submitted shall distribute it across their various centres.
- l. Food and Beverages shall be provided to the children and Participants at the event.

4. Share Time

- a. Under this Activity, the Participants can register on the Site for an opportunity for their children to spend an interactive day with senior citizens associated with our partner, Help Age India.
- b. The Activity shall be organized by HUL at a venue, location of which shall be communicated at the time of registration.
- c. Any change in the location or time details shall be communicated to the participant on the contact details provided by the participant at the time of registration.
- d. The Activity is being conducted in the following cities only: a) Delhi b) Mumbai c) Hyderabad d) Chennai e) Bangalore.
- e. All Children of registered Participants shall be accompanied by their legal guardian who shall be solely responsible for their respective children. HUL/Surf Excel/Smile Foundation shall not be responsible or liable for the children during the Activity.
- f. Any other costs and arrangements, including transport to the venue shall be borne by the Participant only and not Surf Excel.

- g. Food and Beverages shall be provided to the children and Participants at the event.

Eligibility of Participants

- a. Participation to the Campaign is open to individuals above the age of 18 years and residing in India. In other words, irrespective of the participation of children in the activity, the registration for the Activities shall be done by the legal guardians of the children.
- b. The Activities is only open to Participant's children.
- c. Children herein shall mean the children of the Participant, or under the legal guardianship of the Participant.
- d. HUL reserves the right to forfeit participation for any Participant who does not provide the required verification upon receiving the request/notification from HUL or its partners.

Process on Contribution Activities

- a. The Participant shall be required to create a wallet account with our partner Oxigen for making the payments hereunder.
- b. The Contributions shall be processed through a payment gateway of our partner Oxigen.
- c. A processing fee shall be charged and deducted from your contributions by our payment gateway partner.
- d. Surf Excel shall contribute 50% of the value of the products selected by the Participants under the respective Activities.
- e. The contributions are processed to the Partner Merchant's wallet and subsequently to their account. They shall be responsible for the purchase of products and delivery to our foundation partners.
- f. No tax benefits will be received by the Participants for their contribution under the Campaign.

General Terms and Conditions

- a. It is the responsibility of the participants to inform HUL of any change in the address of correspondence.
- b. HUL reserve the right, in their sole discretion, to disqualify on any reasonable grounds, including tampering with the entry process or entry materials.
- c. HUL shall not be responsible for any loss, injury or any other liability arising out of the Activities and Campaign.
- d. HUL shall not be liable for any loss or damage due to act of God, governmental actions, other force majeure circumstances and shall not be liable to pay any amount as compensation or otherwise for any other such loss.
- e. HUL has the sole right to withdraw / edit any aspect of the Campaign at its discretion and/or alter the terms and conditions without prior notice and such withdrawal/editing and/or alteration of terms and conditions with/without prior notice shall be final and binding from the day of such amendment, as updated in this Site.

f. **Privacy Policy**

- By participating in this Campaign, you herein understand and agree that your relevant personal details, namely Name, Mobile Number, Email ID, Address, _____, _____, will be collected by HUL or on behalf of HUL in accordance with the Privacy Policy available on the Website www.unileverprivacypolicy.com.
 - The data given by the participant i.e. Name, Mobile Number, Email ID, Address, etc. will be used in strict confidence by HUL & its other partners and these will not be passed to any other third party.
 - HUL implements a variety of security measures to maintain the safety of the personal information when is entered, submitted, or accessed.
 - The participant's personal information, whether public or private, will not be sold, exchanged, transferred, or given to any other company for any reason whatsoever, without the participant's consent, other than for the express purpose of the Campaign or purposes agreed in the terms and conditions herein.
- g. The Participant understands that promotional materials under the Campaign may feature the Participant and their children's name, testimonials, photographs, videos, likeness or any representations and herein permits the Company to exclusively use them in perpetuity without any further permission the Campaign and the brand Surf Excel and any promotions thereof.
- h. By participating in this Campaign, the Participants gives consent to receive further messages related to the Campaign during the period of the same, unless expressly opted out.
- i. By participating in this Campaign, the Participant also agrees to receive future communication or intimations, though SMS / call / e-mail/ any other communication from HUL, with respect to the Campaign, surveys, promotions, offers, or advertisements for HUL or it various brands and products.
- j. This acceptance of the terms and conditions shall be deemed to have been given at Mumbai, Maharashtra, India and the courts in Mumbai alone will have exclusive jurisdiction to entertain any proceedings in any way relating to or concerning these terms and conditions or any rights, duties, obligations or liabilities arising there under to the exclusion of all other courts in India.